

# HANOVER ATHLETIC ASSOCIATION

P.O. Box 128 • Hanover, Minnesota 55341 • [info@hanoverathleticassociation.org](mailto:info@hanoverathleticassociation.org)

## ADVERTISING CONTRACT

Advertiser: \_\_\_\_\_ Order Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Product Advertised: \_\_\_\_\_

- Advertising Rate.** The advertiser agrees to provide the Hanover Athletic Association (“HAA”) an annual minimum donation of \$200.00 per year, due by March 1<sup>st</sup>, for display of the advertiser’s sign on the outfield fence of a ball field at the HAA Complex.
- Sign Specifications.** All signs are to be purchased by the advertiser through M&P Sign Co., located at 14964 Appleton Ave. NW, Monticello, Minnesota 55362: (763) 878-2900: [mike@mpsign.com](mailto:mike@mpsign.com). Signs are to be 4’ x 8’, one-sided color, 10 ml corrugated plastic. Reference “Hanover Ball Field” on your email.
- Sign Design.** The advertiser is responsible for providing the HAA with the proposed sign design in .pdf format prior to sign creation so that the HAA can determine, in its sole discretion, the appropriateness of the proposed design. The HAA is not obligated to display any sign containing design elements that were not pre-approved by the HAA.
- Payment.** Upon entry of this Advertising Contract (“Agreement”), the advertiser shall pay to the HAA a one-time sign creation fee of \$225.00 and shall make its first annual minimum donation of \$200.00. Each year thereafter, for so long as the advertiser and the HAA opt to continue this advertising relationship, and subject to any changes to this Agreement implemented by the HAA, the advertiser shall pay to the HAA an annual minimum donation of \$200.00 by March 1 for the following year of sign display.
- Advertising Duration.** Signs will be displayed from March 1<sup>st</sup> of the year in which this Agreement is signed until February 28<sup>th</sup> the following year. New signs take approximately 30 days to create and hang, requiring new advertisers to order signs in late January or early February to be ready for display on March 1<sup>st</sup>. Any late orders will not be pro-rated. New signs, upon completion, will be retrieved from M&P Sign Co. and hung by the HAA. Upon notice that a new sign is complete, the HAA has up to 14 days to hang the new sign at the HAA Complex.

6. **Non-Performance.** The sole liability and obligation of the HAA for any failure or refusal to perform services described in this Agreement shall be to refund any amounts paid by the advertiser to the HAA for such services.
7. **Sign Ownership.** The advertisers are the owners of the signs displayed under the terms of this Agreement, allowing them to retain the signs upon expiration or cancellation of this Agreement, and obligating them to provide any necessary repairs to their sign(s).

**AUTHORIZED SIGNATURES**

For ADVERTISER: \_\_\_\_\_ Dated: \_\_\_\_\_

Print name & title: \_\_\_\_\_

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For HAA: \_\_\_\_\_ Dated: \_\_\_\_\_

Print name & title: \_\_\_\_\_